**Instructor Guide**

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| Course title and brief description | COMM 130: Essentials of Public Speaking. General Education Course |
| Major course topics of the course | Public speaking anxiety, communication model, informative speak, persuasive speak, ceremonial speak. |
| What course topics or subtopics did you address in this social justice assignment? | Equality, equity, fairness |
| What social justice issue was addressed in this assignment? | Social media equity, food insecurity. |
| What do you want students to learn and think about with this assignment? | In addition to informative and persuasive speaking, I want them to be more conscious about inequalities that exist in the world and what can be done. |
| What are the learning activities in which students will engage? | 1. TEDTalk: https://www.youtube.com/watch?v=FJkEDpWw45c 2. Two local news clips of social justice issues on our campus: Tuition hikes (https://www.youtube.com/watch?v=RGFfLyi6mt4&t=2s) & and a faculty member of color racially profiled (https://www.youtube.com/watch?v=r4QrGh2dE3A&t=19s) 3. Topic submission: They turn in a few topics for speech and receive feedback. 4. They also have one-on-one consultations about speech. |
| What is the assignment or performance task? | 1. 2 to 4 minute speech. 2. They have a choice to inform or persuade. |
| What resources (readings, data, etc) will students access to complete the assignment? | My Powerpoint covers the following topics:   1. United Nations definition of social justice <https://sdgs.un.org/statements/message-world-day-social-justice-10379#:~:text=Social%20justice%20is%20based%20on,life%2C%20including%20in%20the%20workplace>. 2. TED Talk: https://www.youtube.com/watch?v=FJkEDpWw45c 3. 40 Social Justice Topics (document). This includes examples on social media (such as “May social media serve as a means for activism?”) and social movements (LGBTQ + pride movement, is there progress or not (of this movement/cause)? 4. News links on CSU Tuition Hikes (<https://www.youtube.com/watch?v=RGFfLyi6mt4&t=2s>) and CSULB professor who was racially profiled (https://www.youtube.com/watch?v=r4QrGh2dE3A&t=19s) 5. Read chapters on ethics (how to develop credibility when delivering speech). This is Chapters 3 (Ethics & Credibility) and 6 (Organization and Outlining) from our class textbook, *Contemporary Public Speaking* by P. Gehrke & M. Foley (2023) |
| How will the learning be assessed (What rubric or other assessment tools will be used)? | - Speech #2 Rubric which is up to 50 points. They are graded on language (such as figures of speech, explaining social justice issue and connecting to audience) and their vocal and physical delivery (eye contact, posture, dress attire, etc.)  - Their “Overall Evaluation” grades students substance, such as how they connect social justice topic to the class (so what? why does it matter? why should we care?) as well as style, which is how they delivered their speech (vocal and physical delivery) |